

## WHERE THE EXPERIENCE IS ELEVATED!

Spirit Solutions is the latest cheer and dance competition company to join M Events.

**September 1**<sub>st</sub>, **2020** – M Events announces the acquisition of Spirit Solutions, a competitive cheer and dance competition company. Making it the third competition company for M Events. With Spirit Solutions coming under the M Events family of brands, all Spirit Solutions competitions are now qualifying bid events to The ONE Finals!

M Events is proud to add Spirit Solutions to their family of brands, along with the already successful acquisitions of Cheer Derby and GMCE. Brian Shirley, President of M Events states that "Jessica has built an incredible reputation over the years and I know that Spirit Solutions will fit right in line with our values and commitment to our customers."

"There are many advantages to being part of something bigger. I'm looking forward to my new position as Director of Operations for M Events and I will continue to be the main point of contact for Spirit Solutions. This is an exciting opportunity and I'm determined to make this transition seamless for our customers," says Jessica Moore.

With this acquisition, M Events is proud to say that with our growing family of brands we will make sure that each program is fully prepared and welcomed for each unique event. Armed with personal experience in the industry, the members of each team know how to exceed the cheerleading and dance standards.

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## **About M Events**

Elevating the experience is at the core of what we at M Events strive to do on a daily basis. From our interactions with customers, to producing one of a kind events, we combine high quality customer service with our knowledgeable staff expertise to deliver unmatched experiences in the sports industry. We put our focus on our athletes and their families to ensure that we are providing a family fun atmosphere that promotes positivity and sportsmanship. To our core we value our customers and athletes and we hope that your experience with us leaves you feeling the love, passion, and attention we put into all that we do. Currently, M Events has cheer and dance competitions in Georgia, Indiana, Kentucky, North Carolina, Ohio, South Carolina and Tennessee. For more information about M Events, please visit https://www.mevents.com

## **About Spirit Solutions**

By combining over twenty five years of experience in the cheer industry with special event expertise and high standards, Spirit Solutions provides competitions that are first-class and of the highest quality. Based in Denver, North Carolina, Spirit Solutions is committed to offering fair, well-organized events that run on time. Attracting cheer and dance teams from all over the Southeast region, Spirit Solutions focuses on making a coach's job easier while offering events in a family-friendly environment. For more information about Spirit Solutions, please visit <a href="https://www.spiritsolutions.com/">https://www.spiritsolutions.com/</a>

